



**Big Brothers  
Big Sisters.**

OF GREATER  
PITTSBURGH

**ANNUAL  
REPORT  
2023**

# A LETTER FROM OUR CEO

Dear Friends and Supporters,

We are truly **BIGGER TOGETHER!** Over the past year, our collective impact through mentoring has been nothing short of amazing! We know that mentoring isn't just a "nice to have"- it's a necessity for young people to thrive.

Mentoring truly makes a difference in the lives of the children and young adults who we serve, enabling them to see something they never have before, to experience lasting friendships, think about something in a new way, and sometimes just have fun!

This year, I formally became a mentor through BBBSPGH's mentor2.0 program at Cornell High School! It's not a huge time commitment and it's very rewarding! I've had the opportunity to build a relationship with an amazing young person and have fun at the same time. I know firsthand that the work of BBBS of Greater Pittsburgh makes a HUGE difference in Allegheny, Washington, and Greene Counties thanks to you.

I hope that you enjoy seeing examples throughout this report of the impact you have made, especially in the photos and stories of our matches.

**It truly takes LITTLE to be BIG!**

Becky Flaherty



CEO, Big Brothers Big Sisters of Greater Pittsburgh



## MISSION

**To create and support one-to-one mentoring relationships that ignite the power and promise of youth.**

## VISION

**That all youth achieve success.**

# WE BELIEVE

**WE BELIEVE** that children nurtured by a community of positive, caring adults can overcome challenging circumstances, become more self-reliant, and reach their fullest potential. Through our work, we **empower** all young people to believe in themselves and to recognize their capabilities and strengths and provide **opportunities** to build their self-confidence and courage to tackle new things. BBBSPGH mentoring helps **transform** the trajectory of kid's lives.



## BIG IMPACT

Over the past year, our Littles reported that their mentors had a big impact in the following areas:

**96%**

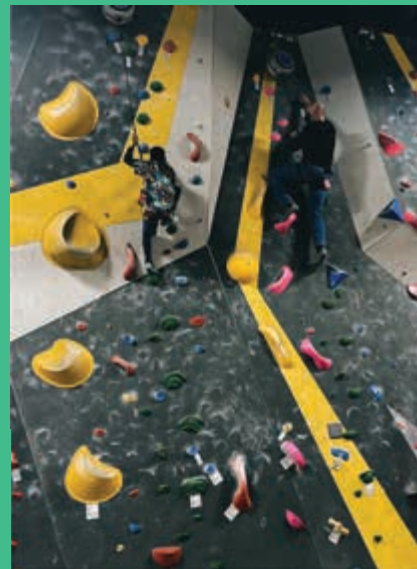
Plan to graduate from high school

**87%**

Report engagement in positive activities in the last 3 months

**91%**

Report that their mentor is a very important adult in their life



**IT TAKES LITTLE  
TO BE BIG**



**EMPOWER  
POTENTIAL**

**BE BIG**





**WE'RE HERE FOR  
A GOOD TIME**



**IGNITE  
POTENTIAL**



**BIGGER TOGETHER**

# LINDSAY AND SARAH

“Over the past 7 years, Lindsay has always shown up for me. She has a very demanding job, but always makes time for me even when she is incredibly busy, to make sure I’m doing okay. My favorite outing of all time was a day trip to the Cedar Point Amusement Park. It was so special because we spent the entire day together having fun and talking. Today I am a freshman in college studying criminal justice. I am excited about my future and have plans to become a detective or private investigator. I feel that I wouldn’t be where I am today without Lindsay.”

## LITTLE SISTER SARAH

“One of the reasons that I became a Big Sister was to learn something, and I am so proud to now have this opportunity to share some of the things Sarah has taught me in these 7 years. In true Pittsburgh fashion, she seems to know someone no matter where we go. I admire her natural ability to welcome others—always making sure to avoid excluding anyone....These skills that Sarah consistently demonstrates remind me to do the same remain welcoming to all, celebrate differences, and maintain a commitment to those I care most about.”

## BIG SISTER LINDSAY



# WORKPLACE MENTORING AMERICAN EAGLE OUTFITTERS

What I love about the American Eagle Outfitters Workplace Mentoring program is all the smiles in the room. Our Littles arrive, get a nice meal, and get to hang out with their mentor in a professional setting outside of school. What I learned over time is that it is also about the smiles on the faces of the American Eagle employees. We get a break from the day and our normal jobs to make a difference in the futures of Pittsburgh youth. In addition to one-to-one mentoring, we do a lot together (like matches "buddying up").

“I am honored to be a part of something so special to see the growth of not only my Little, but all of the youth in the program. I am looking forward to the future!”

**BIG BROTHER MIKE**



A young person with curly hair and a man are sitting on a green bench outdoors. They are both wearing white shirts and are smiling at each other. The background is a blurred natural setting with trees and grass. The text "LITTLE STEPS. BIG FUTURES." is overlaid in the center of the image.

LITTLE STEPS.  
**BIG FUTURES.**



# WHERE ARE THEY NOW?



## PARTIAL LIST OF SCHOOLS:

- Duquesne University
- Slippy Rock University
- South Hills Beauty School
- University of Pittsburgh
- CCAC
- Thiel College
- Penn West Cal U
- IUP
- Howard University
- Employment
- Robert Morris University
- Kutztown University of PA



# FINANCIALS

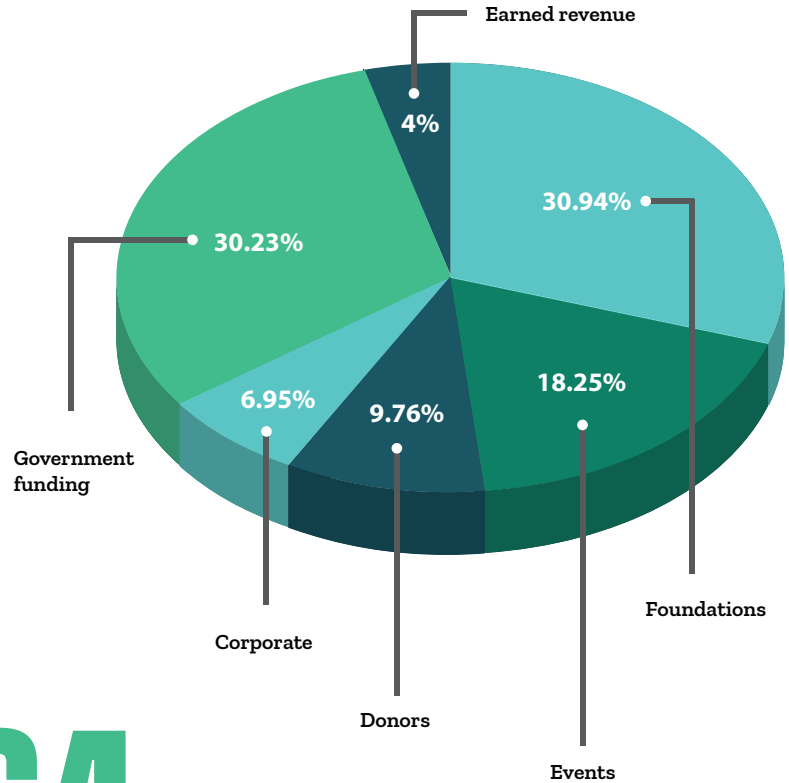
## IT TAKES LITTLE TO BE BIG

Big Brothers Big Sisters of Greater Pittsburgh is supported by a variety of grants, donations, events, and campaigns.

*Every dollar is an investment to ignite the potential of a child's future*

**TOTAL REVENUE:**

**\$2,477,664**



# BIGS IN BLUE

Mike and Liam are entering their 3rd year of being matched. Officer Metzger is a School Resource Officer for the North Allegheny School District and somehow, along his busy schedule, he always stops to hang out with Liam during program.

You can find the two of them always talking about sports, laughing at the most recent event or sharing all of the latest gossip about what is cool fashion (all of the Nike shoes). Liam's personality has evolved since he has known Mike. Once a quiet student, he is coming out of his shell and now is confident to speak up. The bond between Mike and Liam is unique: They began with just understanding one another but now are a team as they move through the program with flying colors.



# THE BIG BASH BIGGIE AWARD

## BIG BROTHERS BIG SISTERS OF GREATER PITTSBURGH EARNS HONORS WITH NATIONAL AWARD

BBBSPGH received a silver Biggie Award in the special event category for its signature fundraiser, The BIG Bash 2022. With this award, Big Brothers Big Sisters of America annually recognizes outstanding special event programs within its 225 agencies nationwide.

For the children in our programs, going to a Pirates game, taking in the wonders of Carnegie Museums, or simply playing in one of the city's parks with their mentor are **LITTLE** experiences that can have a **BIG** impact.

BBBSPGH collaborated with organizations throughout the city such as the Science Center, Heinz History Museum, Cultural District, Carnegie Museums, Kennywood, and others to create an immersive experience at The BIG Bash. Guests were able to see the world through the eyes of our Bigs and Littles, where colors are brighter, and every adventure is an opportunity.

This event helps Big Brothers Big Sisters of Greater Pittsburgh enact our mission and vision to create and support one-to-one mentoring relationships that ignite the power and promise of youth to achieve their full potential.



# BRANDY AND ABBY

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Big Sister and Little Sister, Brandy and Abby, have been matched for almost three years. The pair participates in the mentor2.0 program at Charleroi Area High School. During the past three years, Brandy has worked with Abby on building her confidence. As Abby is getting ready to graduate with the class of 2024, they have worked together on preparing Abby for her transition to college. Abby and Brandy also participate in the mentor2.0+ program, and together have visited colleges, gone to dinner and enjoyed escape rooms and other activities.



mentor2.0 Washington County

# BIG EVENTS

Big Brothers Big Sisters of Greater Pittsburgh's three signature special events raise awareness and funds to support our one-to-one mentoring programs.



## BOWL FOR KIDS' SAKE

Bowl for Kids' Sake is Big Brothers Big Sisters of Greater Pittsburgh's annual peer-to-peer fundraiser. The Bowl for Kids' Sake event is a fun and easy way for individuals and companies to make an impact on the children in our community. Each year more than 600 people come together to raise money to support our mission. Fundraising teams collect donations and then celebrate their success by attending a local bowling party.



## ANNUAL GOLF CLASSIC

Big Brothers Big Sisters of Greater Pittsburgh's Annual Golf Classic at Laurel Valley Golf Club is a premier outing for golf lovers. Guests begin with Laurel Valley's famous lunch buffet, followed by shotgun start. After 18 holes with carts and first-rate caddies; golfers enjoy cocktails, a BBQ dinner, and awards presentation in the Palmer Pavilion.



## THE BIG BASH

The BIG Bash is Big Brothers Big Sisters of Greater Pittsburgh's fall signature gala, and is the region's most exciting charitable event of the year. The BIG Bash is a captivating evening of inspiration and celebration. Guests arrive at a unique Pittsburgh venue and dance the night away while enjoying cocktails, delicious bites, an expansive silent auction, and live entertainment. The BIG Bash continues to be a huge success thanks to notable sponsors, partners, and more than 500 guests.



**“I PICTURE MYSELF BEING THERE  
FOR HIS ENTIRE LIFE.”**

***BIG BROTHER JOSE CARLOS***

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