

BIG BROTHERS BIG SISTERS OF GREATER PITTSBURGH PRESENTS

ILLUMINATION

SATURDAY
6TH
OCTOBER
2018

A NIGHT OF LIGHT
CHANGING PERSPECTIVES
CHANGING LIVES

BBBS ILLUMINATION
SPONSORSHIP PACKAGES 2018



Big Brothers Big Sisters
of Greater Pittsburgh

SPONSORSHIP PACKAGES 2018

\$30,000 PRESENTING SPONSOR

- Event Naming Rights – **ILLUMINATION** Presented By...
- 16 VIP Tickets and a reserved area for your group in the exclusive indoor / outdoor VIP Luminary Lounge
- Corporate logo prominently projected in light at the Carnegie Science Center
- Corporate logo incorporated into the event and to be used on all print + digital materials (invitations, digital program)
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on website

\$20,000 INCANDESCENT SPONSOR

- Video Presentation Rights: VIP BBBS video premier at the exclusive Omnimax Rangos GIANT Theatre Presented By...
- Company logo printed on theatre cups and popcorn bags for exclusive viewing of the BBBS video with VIP guests
- 12 VIP Tickets and a reserved area for your group in the exclusive indoor / outdoor VIP Luminary Lounge
- Prominent recognition on digital signage at event
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on website

ILLUMINATION

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\$15,000 LUMINARY LOUNGE SPONSOR

- VIP Lounge Naming Rights: **Luminary Lounge** Presented By...
- 10 VIP Tickets and a reserved area for your group in the exclusive indoor / outdoor VIP Luminary Lounge
- Company branding throughout VIP Luminary Lounge
- Prominent recognition on digital signage at event
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on website

\$10,000 NEON SPONSOR

- VIP Parking Provided By...
- 8 VIP Tickets and a reserved area for your group in the exclusive indoor / outdoor VIP Luminary Lounge
- Prominent recognition on digital signage at event
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on website

\$7,500 FLUORESCENT SPONSOR

- Live Entertainment Provided By...
- 6 VIP Tickets
- Prominent recognition on digital signage at event
- Half-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on website

ILLUMINATION

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\$5,000 XENON SPONSOR

- 10 General Admission Tickets or 4 VIP Tickets
- Company recognition on digital signage at event
- Quarter-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on website

\$2,500 FILAMENT SPONSOR

- 4 General Admission Tickets
- Company recognition on digital signage at event
- Quarter-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Corporate name on website

SPONSORSHIP PACKAGES 2018

TECHNOLOGY SPONSORSHIPS

\$5,000

- Online ticket sales and electronic bidding Presented By...
- 10 General Admission Tickets or 4 VIP Tickets
- Logo and link prominently displayed on electronic bidding site
- Company recognition on digital signage at event
- Quarter-page, color advertisement in the digital program
- Name mentioned in marketing and social media efforts
- Logo and link on website

\$2,500

- 4 General Admission Tickets
- Logo and link on electronic bidding site
- Company recognition on digital signage at event
- Quarter-page, color advertisement in digital program
- Name mentioned in marketing and social media efforts
- Corporate name on website

CUSTOM SPONSORSHIPS

We will develop a customized sponsorship package designed to showcase your brand and reach our attendees in the most effective way possible.

EXCLUSIVITY IS LIMITED TO PRESENTING SPONSOR

EVENT TICKET

OPTIONS (Must be 21+ to attend)

GENERAL ADMISSION TICKET: \$150

Each ticket includes:

- Designer Food Stations, Open Wine + Beer Bar
- ILLUMINATION specialty cocktail
- Live Entertainment
- Premium On-site Self Parking

VIP TICKET: \$250 - LIMITED AVAILABILITY

Each ticket includes:

- Valet Parking
- Early Event Access at 6:30pm
- VIP Pre-Party in the Omnimax Rangos Theatre
- Exclusive access to the VIP Indoor / Outdoor Luminary Lounge, featuring a full open bar and the ILLUMINATION specialty cocktail
- Designer Food Stations
- Live Entertainment

TICKET PACKAGES:

\$1,200 WAVELENGTH TICKET PACKAGE

- 10 General Admission Tickets or 6 VIP tickets

\$5,000 RADIANT TICKET PACKAGE

- 12 VIP Tickets
- Reserved area in the exclusive indoor / outdoor VIP Luminary Lounge



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CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

Please list your name/company as you would like it to appear on recognition signage and in the program. (IF APPLICABLE)

NAME & EMAIL TO CONTACT FOR COMPANY LOGO AND ADVERTISEMENT INFORMATION

SPONSORSHIPS OPPORTUNITIES

\$30,000 PRESENTING SPONSOR

TECHNOLOGY SPONSORSHIPS

\$20,000 INCANDESCENT SPONSOR

\$5,000

10 GA TICKETS

4 VIP TICKETS

\$15,000 LUMINARY LOUNGE SPONSOR

\$2,500

\$10,000 NEON SPONSOR

\$7,500 FLUORESCENT SPONSOR

\$5,000 XENON SPONSOR

10 GA TICKETS

4 VIP TICKETS

\$2,500 FILAMENT SPONSOR

EVENT TICKET OPTIONS

@ \$150 each

GENERAL ADMISSION TICKET

\$1,200 WAVELENGTH TICKET PACKAGE

10 GA TICKETS

6 VIP TICKETS

@ \$250 each

VIP TICKET

\$5,000 RADIANT TICKET PACKAGE

EVENT DONATION

ILLUMINATION

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PAYMENT INFORMATION

TOTAL AMOUNT DUE: \$ _____

PLEASE SELECT METHOD OF PAYMENT

CHECK enclosed

(Please make checks payable to Big Brothers Big Sisters of Greater Pittsburgh and write ILLUMINATION in the memo line.)

CREDIT CARD

Visa MasterCard Please charge the amount of \$ _____.

NAME ON CREDIT CARD: _____

BILLING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

CREDIT CARD #: _____

EXP. DATE: _____ SEC. CODE: _____

SIGNATURE: _____

Please return this form by mail to:

Big Brothers Big Sisters, 5989 Centre Avenue, Pittsburgh, PA 15206

OR

by e-mail to bjenkins@bbbspgh.org

For more information or question please contact Blaise Jenkins 412-204-1216

PLEASE NOTE After your form is received you will be emailed the Ad and Logo Specifications Sheet for digital materials. Deadline for Ad 9/21/18

This gift is tax-deductible less any goods or services you received.