

Sponsorship Packages

\$30,000 Sponsor

- Event Naming Rights – The BIG Bash Presented By...
- 16 VIP Tickets
- Corporate logo incorporated into the event and to be used on all print and digital materials (invitations, digital program)
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on BBBS website event page and electronic bidding site

\$20,000 Sponsor

- VIP Lounge Naming Rights: VIP Lounge Presented By...
- 12 VIP Tickets
- Prominent recognition on digital signage at event
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on BBBS website event page and electronic bidding site

\$15,000 Sponsor

- Entertainment Provided By...
- 10 VIP Tickets
- Two mentions by entertainment throughout the evening
- Prominent recognition on digital signage at event
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on BBBS website event page and electronic bidding site

\$10,000 Sponsor

- Silent Auction Provided By...
- 8 VIP Tickets
- Prominent recognition on digital signage at event
- Full-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on BBBS website event page and electronic bidding site

\$7,500 Sponsor

- 6 VIP Tickets
- Prominent recognition on digital signage at event
- Half-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on BBBS website event page

\$5,000 Sponsor

- 10 General Admission Tickets or 4 VIP Tickets
- Company recognition on digital signage at event
- Quarter-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Logo and link on BBBS website event page

\$2,500 Sponsor

- 4 General Admission Tickets
- Company recognition on digital signage at event
- Quarter-page, color advertisement in digital program
- Name mentioned in all marketing and social media efforts
- Corporate name on BBBS website event page

Sponsorship Packages

\$5,000 Technology Sponsor

- Online ticket sales and electronic bidding Presented By...
- 10 General Admission Tickets or 4 VIP Tickets
- Logo and link prominently displayed on electronic bidding site
- Company recognition on digital signage at event
- Quarter-page, color advertisement in the digital program
- Name mentioned in marketing and social media efforts
- Logo and link on BBBS website event page

\$2,500 Technology Sponsor

- 4 General Admission Tickets
- Logo and link on electronic bidding site
- Company recognition on digital signage at event
- Quarter-page, color advertisement in digital program
- Name mentioned in marketing and social media efforts
- Corporate name on BBBS website event page

Custom Sponsorships

We will develop a customized sponsorship package designed to showcase your brand and reach our attendees in the most effective way possible.

EXCLUSIVITY IS LIMITED TO PRESENTING SPONSOR

Sponsorship Agreement



SPONSORSHIP OPPORTUNITIES

- \$30,000
- \$20,000
- \$15,000
- \$10,000
- \$7,500
- \$5,000
10 GA TICKETS ■ 4 VIP TICKETS ■
- \$2,500

Technology Sponsorships

- \$5,000
10 GA TICKETS ■ 4 VIP TICKETS ■
- \$2,500

EVENT TICKET OPTIONS

- @ \$150 EACH
GENERAL ADMISSION
- @ \$250 EACH
VIP TICKET
- \$1,200 TICKET PACKAGE
10 GA TICKETS ■ 4 VIP TICKETS ■
- EVENT DONATION

CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

ADDRESS

ADDRESS 2

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Please list your name/company as you would like it to appear (IF APPLICABLE)

NAME & EMAIL TO CONTACT FOR COMPANY LOGO AND AD INFORMATION

AD SUBMISSION GUIDELINES

Please submit artwork to bjenkins@bbbspgh.org

LOGOS FOR INVITATION RECOGNITION ARE DUE BY: **FRIDAY, MAY 31, 2019**

PROGRAM ADS ARE DUE BY: **FRIDAY, SEPTEMBER 13, 2019**

DIGITAL PROGRAM AD SIZES ARE:

FULL PAGE AD: 5" wide x 8" high | HALF PAGE AD: 5" wide x 4" high | QUARTER PAGE AD: 2.5" wide x 4" high

Ads are full color.

ACCEPTABLE FORMATS FOR ADS ARE:

1. Adobe InDesign: All art and fonts must be included with file.
2. Adobe Illustrator: Fonts should be converted to outlines. Placed art must be embedded into the file.
3. PDF: Save in highest resolution for "PRESS" with fonts embedded.
4. JPEG or TIFF files can be submitted, but must be 300dpi at final print size.

PLEASE NOTE:

- Logos copied off the internet are usually 72dpi and are NOT suitable for printing. Please submit high resolution art.
- Vector graphics (EPS or AI format) are preferred with all text converted to outlines OR as 300dpi TIFF files to achieve the best print quality.

PAYMENT INFORMATION

TOTAL AMOUNT DUE \$

CHECK ENCLOSED

(Please make checks payable to Big Brothers Big Sisters of Greater Pittsburgh and write "The BIG Bash" in the memo line.)

CREDIT CARD

NAME ON CREDIT CARD

BILLING ADDRESS

CITY

STATE

ZIP

CREDIT CARD #

EXPIRATION DATE

SEC. CODE

SIGNATURE



PLEASE RETURN THIS FORM TO:

BIG BROTHERS BIG SISTERS, 5989 CENTRE AVENUE, PITTSBURGH, PA 15206

OR BY E-MAIL TO [BJENKINS@BBBSPGH.ORG](mailto:bjenkins@bbbspgh.org)

This gift is tax-deductible less any goods or services you received.

